

Highlights of Yad Vashem's Activities in 2010



Visits and Commemorative Events

- Some 900,000 people visited Yad Vashem in 2010.
- 50,300 visitors toured the Mount of Remembrance on more than 3,500 guided tours, led by Yad Vashem's professionally trained staff. Among them were 800 visits by world leaders, dignitaries and other official visitors.
- The Commemoration and Public Relations Division held some 100 events, including the Holocaust Remembrance Day ceremonies, and more than 280 memorial services in conjunction with Holocaust survivor and next-generation organizations.



Internet Activity

- More than 11 million visits from some 220 countries and territories were recorded in 2010 on the Yad Vashem website.
- A Russian website was launched in April 2010, which attracted more than 380,000 visits by the end of the year.
- A YouTube channel was launched in Russian, joining the English, Hebrew, Spanish and Arabic channels. Over 3.5 million video views have been recorded on the channels since their launch.
- More than 17,500 individuals have joined as members of Yad Vashem's Facebook page, bringing the total number of members to 24,000.
- For the fifth year running, the Yad Vashem website won the "People and Computers" WebiAward in the Special Category for outstanding websites.



Holocaust Education – The International School

- Some 280,000 students from Israel and abroad, soldiers and officers of the IDF and other Israeli security forces participated in seminars and programs of the International School for Holocaust Studies and at the School's branch in Givatayim. Of those, more than 67,000 were Jewish students from overseas.
- 68 long-term seminars were held at Yad Vashem for more than 2,000 educators from abroad.
- Some 700 foreign educators participated in 31 teacher-training days at the School.
- School staff participated in 58 seminars and conferences and worked in some 55 different countries around the globe.
- 117 seminars were conducted for more than 3,500 Israeli teachers.
- Some 11,300 Israeli educators attended 384 teacher-training days at Yad Vashem and throughout Israel. Among these were more than 5,300 ultra-Orthodox teachers.
- Some 200 decision makers, opinion shapers, lay leaders, philosophers and educators from 40 countries participated in the 7th International Educators' Conference: "Shoah Education and Remembrance in Hindsight and in Foresight."



- More than 2,000 teachers across the US received training as part of "Echoes and Reflections," a joint project of Yad Vashem, the ADL and the USC Shoah Foundation Institute. Some 12,000 educators and community leaders have been trained since the inception of the program.

- 24 educational units were published in a variety of languages: Spanish, German, Hungarian, Russian, French, Romanian, Polish, English and Hebrew. The units are intended for both formal and informal frameworks, and include textbooks, study guides, DVDs and drawings, providing a multi-disciplinary approach to Holocaust education.

- There were some 1.1 million visits to Yad Vashem's interactive Virtual School.
- An extensive range of educational material in 22 different languages was uploaded to the School's website, including 16 online courses, 10 lesson plans, 24 sub-sites for special events, 10 international video conferences, 30 educational presentations, online magazines for educators, online community forums, interactive maps, ceremonies, educational units and survivor testimonies.