

**Names Recovery Campaign: In Partnership with Yad Vashem  
Sample Press Release**

Contact:

*Your name*

*Title*

*Organization*

*Phone number*

FOR IMMEDIATE RELEASE

***(Organization/community)* joins International  
Campaign to recover names of Holocaust Victims**

Date:

*(Organization/community)* is pleased to announce its partnership with Yad Vashem and Jewish communities around the world in the campaign to recover names and identities of Holocaust Victims. **Yad Vashem**, Jerusalem, is the Jewish people's memorial to the Shoah.

*(Quote from lay leader or organization's director about project goal to memorialize each victim for future generations so they will not be forgotten)*

In November 2004, Yad Vashem launched the Central Database of Shoah Victims' Names onto its website at [www.yadvashem.org](http://www.yadvashem.org). The Database, a revolutionary milestone in Holocaust remembrance, enables users to search for names, photographs and brief histories of over three million Holocaust victims and submit their names and photos online. But millions of names are still unidentified. The International Campaign to recover unknown names is underway around the world. *(organization/community)* is proud to be a part of this important project and calls on community members to participate in this critical effort.

"The memory of millions of Holocaust victims will pass into oblivion as those that remember them leave us," warns Avner Shalev, Chairman of the Yad Vashem Directorate. "Now is the time for the Jewish people to work together to register the unrecorded names."

**Call for names**

Community members who know names of Jews who were killed during the Holocaust are requested to submit them either by filling out Page of Testimony forms or through the Online Database of Shoah Victims' Names at [www.yadvashem.org](http://www.yadvashem.org).

**Call for volunteers**

*(organization/community)* is calling for volunteers to assist survivors in filling out forms to register Holocaust victims.

**Names Collection Event**

*{If you will be holding an event of any sort linked to Names collection, insert the details here.}*

Contact (*project coordinator*) for campaign details and to see how you can help: (*phone, fax, email*)

Information about Yad Vashem is available at [media.relations@yadvashem.org.il](mailto:media.relations@yadvashem.org.il)