

## Names Recovery Campaign: In Partnership with Yad Vashem

### Sample Press Release

Contact:

*Your name*

*Title*

*Organization*

*Phone number*

FOR IMMEDIATE RELEASE

***(fill in number of Pages of Testimony submitted)* Names of Holocaust victims Recovered by *(organization/community)* in 11<sup>th</sup> hour Names Recovery Campaign**

*(Date)*

In partnership with Yad Vashem and Jewish communities around the world *(organization/community)* has recovered *(number)* names of Holocaust victims.

#### **Community Wide Effort**

Over *(number of volunteers who participated)* volunteers and *(number of survivors who participated)* survivors participated in the *(length of campaign)* campaign.

Since 1955, Yad Vashem has been fulfilling its mandate to preserve the memory of Holocaust victims by collecting their names – the ultimate representation of a person's identity.

“It is incumbent upon us to remember them and take action lest their legacies become lost to us forever,” said Avner Shalev, Chairman of the Yad Vashem Directorate.

“We deeply value the dedication and active participation of *(organization/community)* who have joined our global campaign.

*(Relevant quote about the campaign, from coordinator or survivor here or other newsworthy event which happened during Names Collection such as family being reunited through the Database)*

Community members who are aware of names of Jews who were killed during the Shoah are requested to submit them either by filling out Page of Testimony forms or through the Online Database of Shoah Victims' Names at [www.yadvashem.org](http://www.yadvashem.org).

Physical forms may be requested from: [central.database@yadvashem.org.il](mailto:central.database@yadvashem.org.il).

Contact *(name of project coordinator)* for more information:

*(Phone, fax, email)*